PUBLIC RELATIONS CONTEST TALLY SHEET 2009-2010 REV. 1

	Please fill out monthly column and email to										by the 5th of each month			
	From:	Lodge #									For month of			
	LODGE PR REPORT	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	TOTAL
A	News	0	0	0	0	0	0	0	0	0	0	0	0	
1	Newspaper Articles (1 pt)													0
2	Magazine Articles (1 pt)													0
3	Periodical Mentions (1 pt)													0
4	Media References (1 pt)													0
5	Obituaries (1 pt)													0
B	TV	0	0	0	0	0	0	0	0	0	0	0	0	
1	TV Messages (each time played) (1 pt)													0
2	Scrolling Messages (1 pt each day)													0
C	Radio	0	0	0	0	0	0	0	0	0	0	0	0	
1	Radio Messages (1 pt each time played)													0
2	Elk prerecorded PSAs (1 pt each time played)													0
D	Signs	0	0	0	0	0	0	0	0	0	0	0	0	
1	Lodge Identity Signs (1 pt each)													0
2	Billboards (1 pt)													0
3	Electronic Signs (1 pt)													0
4	Community Service Message Boards (1 pt)													0
5	Displayed Elks Care, Elks Share & Drug Awareness signs (1 pt)													0
6	Lodge Activity Signs (1 pt)													0
7	Lodge Club Signs (1 pt)													0
8	Get-Acquainted Day Posters (1 pt)													0
E	E-mail/Web Site	0	0	0	0	0	0	0	0	0	0	0	0	
1	Inquiries about Lodge Programs or to other Elk Links (1 pt each)													0
2	E-mails inquiring about programs - New Membership (1 pt)													0
3	E-Newsletters sent to non-Elks Organizations (Local membership does not count) (Examples: Library, Congressmen, Chamber of Commerce, Mayors, VFW…etc.) (1 pt each)													0
F	Other	0	0	0	0	0	0	0	0	0	0	0	0	
1	Parades (10 pts)													0

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2	Speaker to Outside Group (5 pts)													0
3	Fairs/Trade Shows (10 pts)													0
4	Magazines; *Elks* (2 pts)													0
5	Letters sent to non-Elks (1 pt)													0
6	Notes (1 pt)													0
7	Event Programs (1 pt)													0
8	Invitations sent (1 pt)													0
9	Thank You Notes sent (1 pt)													0
10	Proclamations (1 pt)													0
11	Student Dictionaries distributed (1 pt)													0
12	letssaythanks.com cards Number must be read on Lodge Floor (1 pt each)													0
13	Cards to Servicemen (1 pt)													0
14	Event Announcements in programs (1 pt)													0
15	Lodge Bulletin Articles (1 pt)													0
16	Flyers posted for public information (1 pt)													0
	MONTHLY TOTAL	0	0	0	0	0	0	0	0	0	0	0	0	0
	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0	0
G	**Grand Lodge PR Contest**	0	0	0	0	0	0	0	0	0	0	0	0	
1	Best Single Event (10 pts each entry)													0
2	Best Image of Elkdom (10 pts each entry)													0
3	Focus on the Community (10 pts each entry)													0
H	**Youth Activities**	0	0	0	0	0	0	0	0	0	0	0	0	0
1	Antlers (5 pts)													0
2	Hoop Shoot (5 pts)													0
3	Soccer Shoot (5 pts)													0
4	Sponsor youth activity (5 pts)													0
5	Student of the Month (5 pts)													0
6	Boy/Girl Scout Troop (5 pts)													0
7	Other YA activity (5 pts each)													0
I	**Drug Awareness**	0	0	0	0	0	0	0	0	0	0	0	0	0
1	DA Essay Contest (5 pts)													0
2	Hard Choices Essay Contest (5 pts)													0
3	DA Poster Contest (5 pts)													0
4	Other DA activity (5 pts)													0

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J	Americanism	0	0	0	0	0	0	0	0	0	0	0	0	0
1	Flag Day Ceremony (5 pts)													0
2	Americanism Essay Contest (1 pt per entry)													0
3	Other Americanism activity (5 pts)													0
K	Veterans	0	0	0	0	0	0	0	0	0	0	0	0	0
1	Adopt A Vet (5 pts)													0
2	Army of Hope (5 pts)													0
3	Hospital Visits (5 pts)													0
4	Veterans Day Observance (5 pts)													0
5	Other Veterans activity (5 pts)													0
	MONTHLY TOTAL	0	0	0	0	0	0	0	0	0	0	0	0	0
	GRAND TOTAL	0	0	0	0	0	0	0	0	0	0	0	0	0