**Media Relations**

**Purpose**

This Committee is to provide support to the Grand Lodge Public Relations Committee

that may be needed.

**Responsibilities and duties**

* Develop a good relationship with the GL Public Relations Committee by extending an advanced contact, explaining the LSC ability to serve and names of their contacts.
* Compile a listing of all local newspaper, radio, television and other media sources to develop a "Media Source Book."
* Develop contact with these local media sources to be able to offer "special" services when needed.
* Survey and recommend any publicity that may assist in the image of Elks during the convention.
* May be asked by GL to provide a driver to escort 2-3 of the Membership and Marketing Manager around the city in their pre-convention survey & meetings--they will contact the LSC after the first duty above has been accomplished.

**Time commitment**

Pre- convention

TBD

During convention

1-2 volunteers as needed for on call support

**GL Budget: None**